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May 09, 2008

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**New Hope Medical launches radio program, “Hope For Health”, on KKVV  
1060 AM Las Vegas to promote Translational Medicine**  
*translational medicine brings ‘new hope’ to patients everywhere*

**LAS VEGAS, Nev.** – New Hope Medical Center has launched a radio program entitled, “Hope for Health,” with KKVV 1060 AM in Las Vegas, Nevada. “Hope for Health” is a radio program that educates the public on translational medicine.

“Translational Medicine is where clinical research is implemented into the clinical practice,” said Dr. Daniel Royal, a licensed Osteopathic and Homeopathic Physician in Nevada and host of Hope for Health. “We do this every day at New Hope Medical Center and now, we’re sharing what we know with as many people who will listen.”

Dr. Dean Friesen, a clinical pharmacologist, and Dr. Ed Fujimoto, a lifestyle medicine expert, are co-Hosts of Hope for Health and colleagues with Dr. Daniel Royal at New Hope Medical Center, a state-of-the-art facility specifically that provides diagnostics and therapies not readily available in conventional medicine. Located at 9065 S. Pecos Rd. in Henderson, Nevada, New Hope Medical Center offers the latest in translational medicine, as well as a wide variety of alternative diagnostic and therapeutic procedures.

“Our radio show primarily educates its listeners with national guests who discuss evidence-based approaches to the treatment of disease prevention and wellness,” explains Dr. Friesen. “In addition, we interact with our listeners by encouraging them to call in with their own health questions.”

Currently, Hope for Health is broadcast live on Fridays 2-3 p.m. on KKVV 1060 AM Las Vegas and simulcast on the Internet at KKVV.com where one need only click on "Listen Live" to hear the show. “We give listeners information that they can’t get anywhere else,” said Dr. Fujimoto. “All they have to do is call the radio station at 702-650-KKVV or 800-366-8883 and the health advice we give them is free.” Hope for Health is also rebroadcast on Wednesdays 2-3 p.m. on KKVV 1060 AM Las Vegas and the Internet. Podcasts for Hope for Health are archived at [newhopemedical.org](http://newhopemedical.org), where the visitor must only click on "KKVV Radio Show" to find them.

For more information on Hope for Health or to schedule a personal tour of New Hope Medical Center with Dr. Royal, Dr. Friesen, or Dr. Fujimoto, visit [newhopemedical.org](http://newhopemedical.org) or call 702-476-0000 or 866-432-5669.

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